

ILLUSTRATION APP POINT OF VIEWS

SOLA AWOJOODU



Illustration App Point Of Views

OVERVIEW

In this exercise, we will take a look at three of today's most commonly used iPad Illustration apps. Users have posted positive, negative, and constructive reviews on Apple's App Store. These reviews give developers an understanding of what is working for their users and what needs to be modified. After gathering varied opinions, I will be more informed on each app's design and capabilities from a user's perspective. This research will enable me to craft two Point Of View (POV) statements for each app, using the following format:

- [User... (descriptive)] **needs** [need... (verb)] **because** [insight... (compelling)].

Illustration Apps



Procreate



Autodesk
SketchBook Pro



ArtStudio Pro





Procreate Overview

Summary

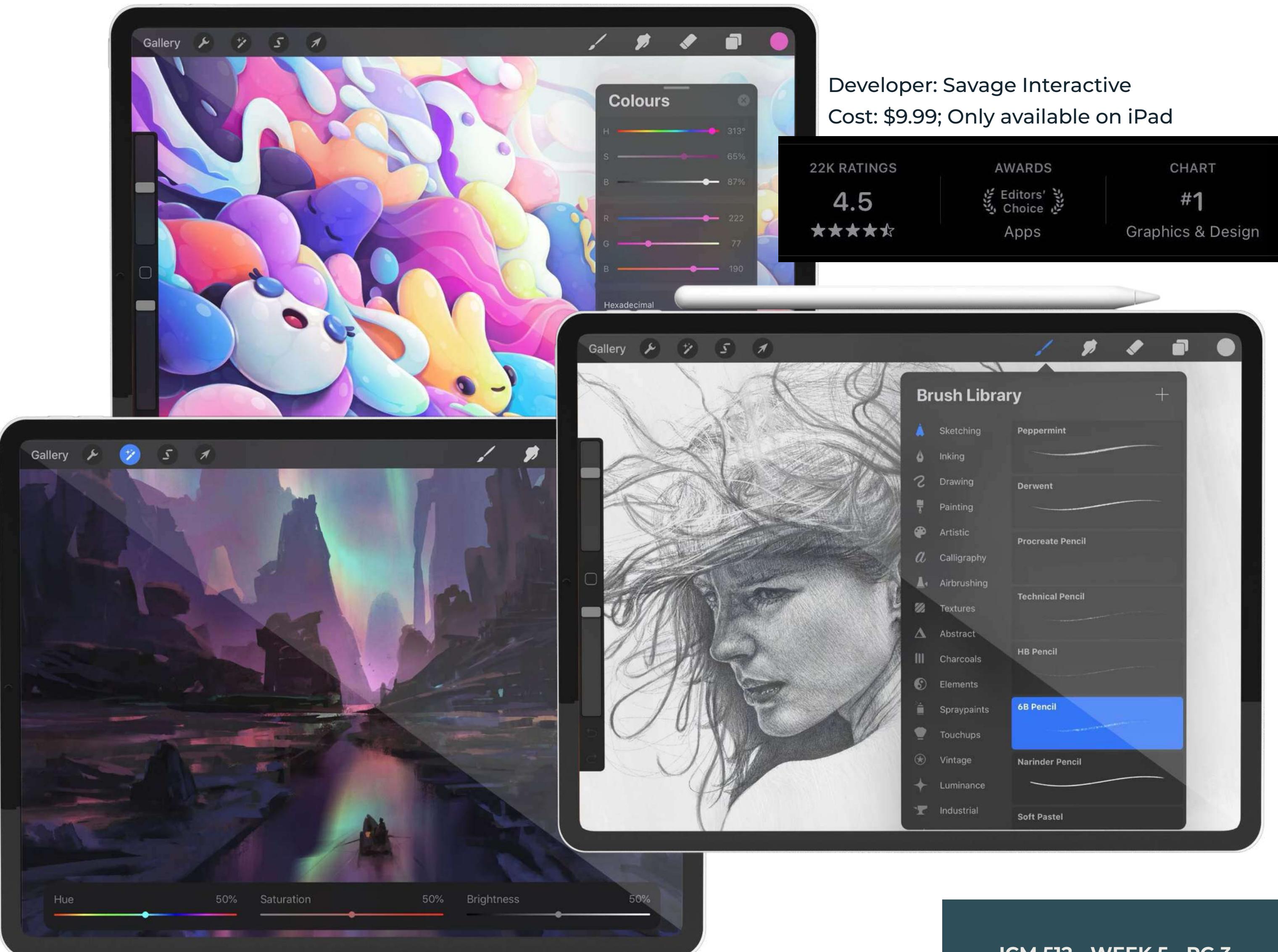
Procreate is a raster graphics editor app for digital painting developed and published by Savage Interactive for iOS and iPadOS. Designed in response to the artistic possibilities of the iPad, it was launched on the App Store in 2011.

[Wikipedia Description](#)

Loved by creative professionals and aspiring artists alike, Procreate us the leading creative application made for iPad.

Offering hundreds of handmade brushes, a suite of innovative artistic tools, an advanced layer system, and the lightning fast Valkyrie graphics engine, Procreate gives you everything you need to create expressive sketches, rich paintings, gorgeous illustrations and beautiful animations. Work on the couch, on the train, at the beach, or while waiting in line for coffee. It's a complete art studio you can take anywhere; packed with powerful features.

[Apple App Store Description](#)



Developer: Savage Interactive
Cost: \$9.99; Only available on iPad

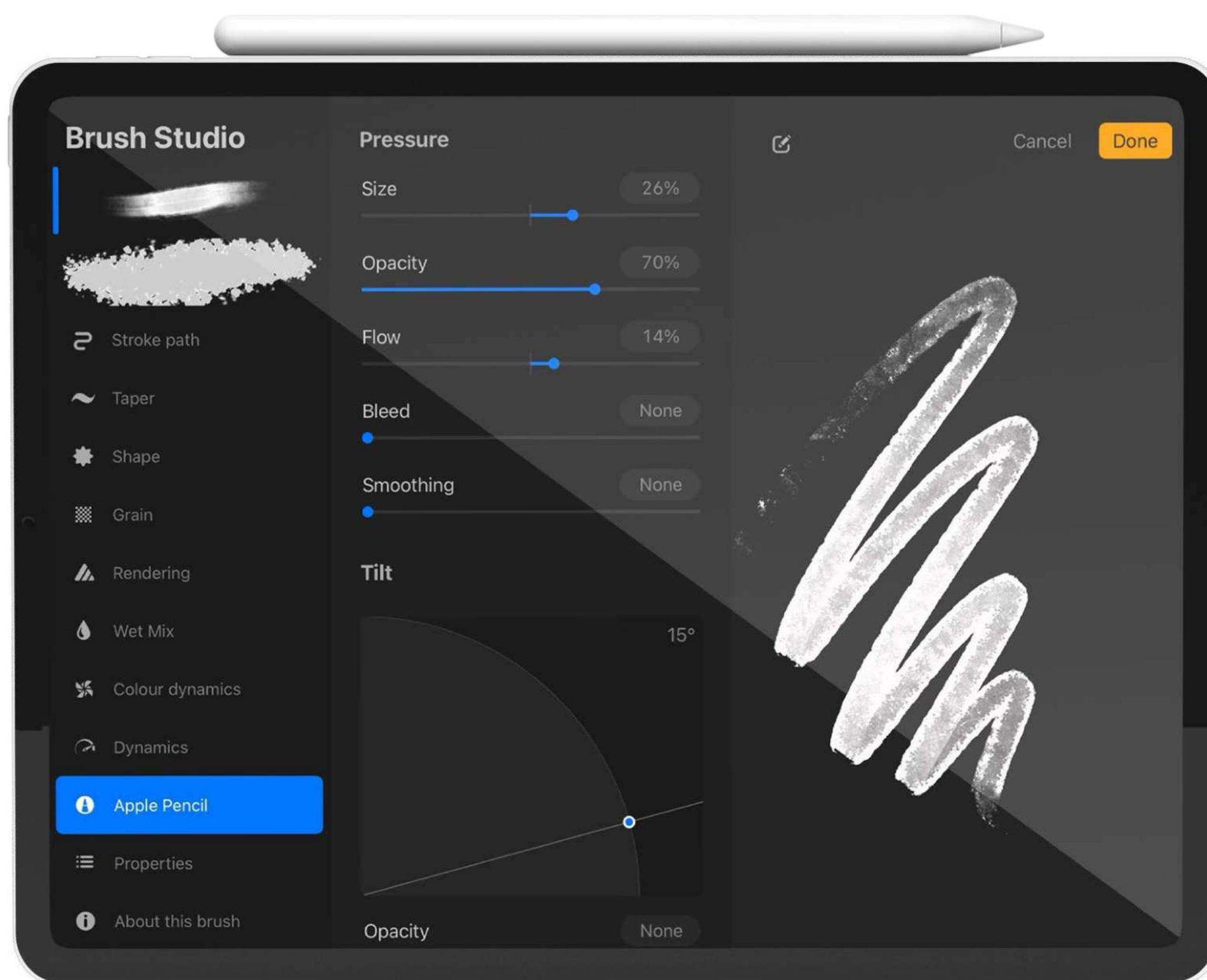
22K RATINGS
4.5
★★★★★

AWARDS
Editors' Choice
Apps

CHART
#1
Graphics & Design



Procreate Positive Reviews



DEFINITELY WORTH IT



Feb 20

lil_brennie_009

My sister downloaded procreate and I thought it was cool and wanted to try it so I got an apple gift card for my birthday and bought procreate. As soon as it downloaded I started making a project and there were SO many brushes to try! I had SO much fun experimenting and then my sister taught me some tricks. The point is that there is so much more to procreate than drawing. You can make animations and mess around with your pictures using the liquify feature. You can expand the picture or shrink it, or make patterns and stuff like that. Anyway it's really fun and there's a lot more stuff you can do besides drawing.

Get it, never look back



Wed

Logan Pauls Legit GF

I've had procreate for four years, it's amazing seriously. Everything is so smooth and easy to use, it's very streamlined and still has so many tools and perks. I wish I could rate more than five stars because it's actually that good, seriously, get it now

Great for professional and fun use!



Feb 12

Nicole from Germany

I'm owner of a Design & Marketing Company and I can't stress this app enough. We use it for the creative process of most, if not all, clients designs and it's the best one out there!



Procreate Negative Reviews



Not for me



Nov 6

Well I Forgot

Great app for an aspiring artist; I unfortunately have no art skill an have come to accept the fact that some people either got the art skill, or don't. Nothing wrong with this app, it just made me realize how bad of an artist I am. If you can actually draw/paint, download this app you will not be disappointed; just don't be me, and buy this app as an impulsive purchase, I should've spent the 10\$ on charity or literally anything else.

I don't like it that much



Oct 23

densndjic

I don't really like it it's very hard to use and I'm trying to get a refund the app is Just not for me

Keeps crashing!



Feb 15

kbear_apple.

I'm not even doing complicated graphics! I restarted, closed all apps and restarted again. Googled the problem and no solution!



Procreate Constructive Reviews

Works brilliantly, worthless without iCloud sync

★☆☆☆☆

I work on an ipad PRO. I use PROcreate. These are tools I use to make a living. But iPad storage is extremely limited, especially considering the size of Procreate files. I just upgraded to a 2T iCloud account, in large part to free up space on my iPad, only to learn that that Procreate files won't sync to iCloud.

Online discussion boards make it clear that this is a problem. Procreate personnel in some cases state that this is to keep users from overloading their iCloud accounts, an excuse whose lameness and laziness beggars the imagination.

From my perspective, there are no two, three, or four star ratings possible. Fix this problem, and I will change my review to 5 stars. Fail to fix it, and I will begrudge the fact that there is no way to give a review of negative stars. Sort of like Procreate gives me no way to sync to iCloud. I just can't win.

Fri

skortch2020

Love it, just needs one little thing.

★★★★★

Brushes, choices, settings, everything about this app is just amazing! I am so glad I found it- and it is just getting better and better every time! But there was one thing that I kinda wish I had that made me write this review, a trash and section where drawings aren't completely deleted. Even though there's a warning system, you may easily get used to pressing it or something and accidentally delete one of your drawings. In sketchbook it had a trash can system where it doesn't completely delete your drawings, and I sometimes accidentally deleted my drawings. But, because of the trash can section, it still kept my drawings, which saved me a lot of times, lol. As you may tell, I may have accidentally deleted one of my finished drawings, and boy do I wish I at least took a picture of it... But that's all, I just think we should have a trash can where it doesn't completely delete your drawings, but actually keeps it. You can also delete it completely in the trash can if you actually don't want it.

Mar 25

JazzyMeWow

Needs this one improvement. Badly.

★☆☆☆☆

This app is genuinely a good app, it is straightforward, and the quality is nice, I really don't have much bad to say about this app. However, there is one feature that brings this reading down to a single star. And that is that you are not able to access an edit history. You can be working on a single piece for days just to mess up one thing have the app crash and that one messed up thing will be saved. As someone who doesn't work a lot with layers, this is an extremely irritating thing that seems as if it wouldn't be extraordinarily hard to fix. Overall I do enjoy this app but not being able to access previous mistakes makes using it really hard.

Feb 19

Caroline the pineapple



SketchBook Overview

Summary

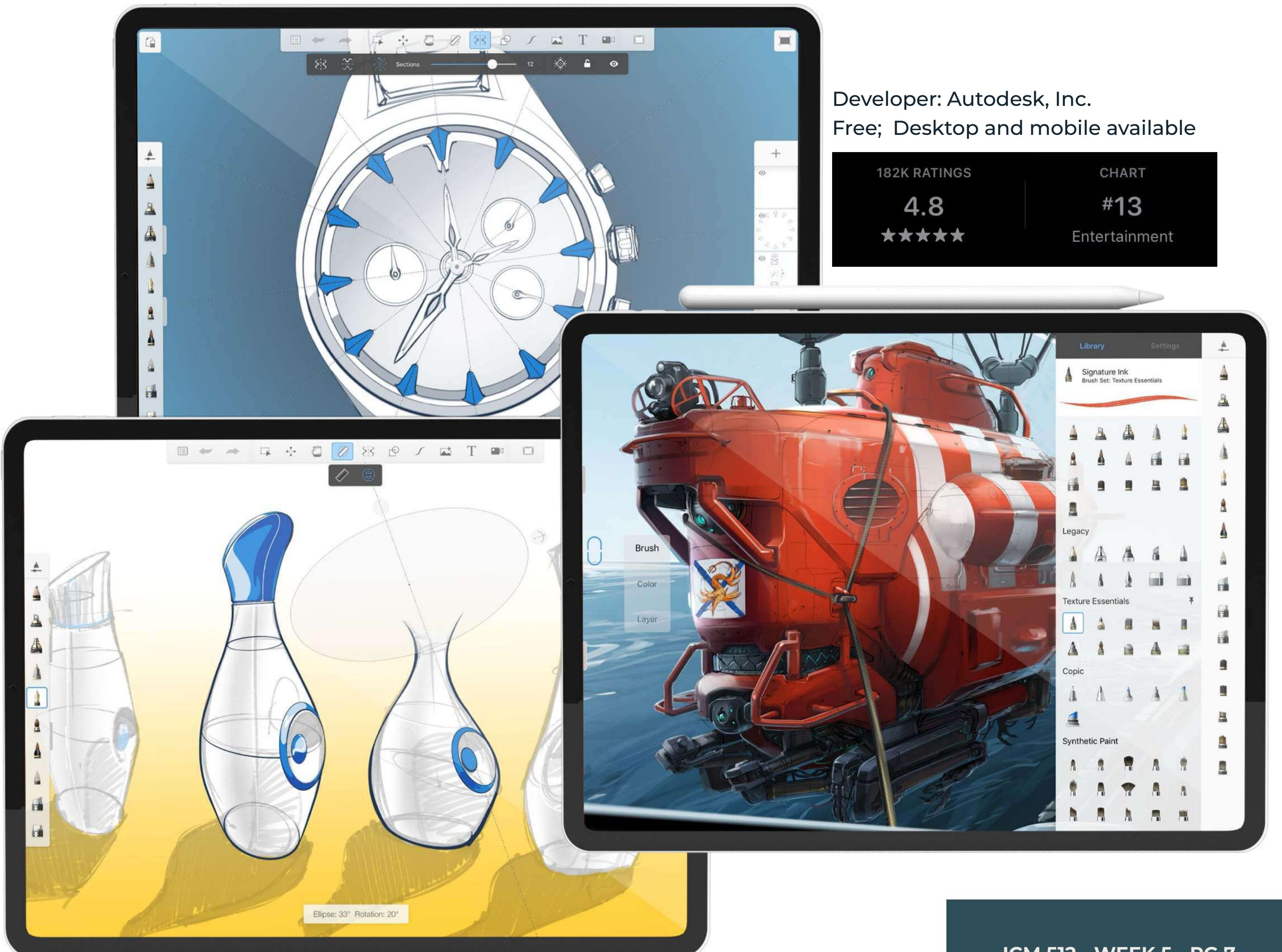
SketchBook Pro, also referred to as SketchBook, is a raster graphics software application intended for expressive drawing and concept sketching. It was first developed by Alias Systems Corporation, before being acquired by Autodesk.

[Wikipedia Description](#)

At Autodesk, we believe creativity starts with an idea. From quick conceptual sketches to fully finished artwork, sketching is at the heart of the creative process. You never know when a great idea will strike, so access to fast and powerful creative sketching tools is an invaluable part of any creative process.

For this reason, we are excited to announce that the fully featured version of SketchBook is now FREE for everyone!

[Apple App Store Description](#)





SketchBook Positive Reviews



Download immediately!



Fri

AnimalCrossin

This app is extraordinary. I have used apps like Infinite Painter, IbisPaint and Medibang, etc. But I find myself using Sketchbook WAY more than any art app. This app is great for beginner sketchers, painters, or even fashion designers! I, myself am a beginner to this app. I've had it less than a month and I'm already in love. HIGHLY recommend.

This is app you're looking for.



Fri

ntcomics

Great app and it's exactly what you're looking for while illustrating on the go. The amount of customization is a lot at first to take in but believe me it's terrific! I actually thought procreate would've been better but after purchasing procreate I regretted trying to switch. Autodesk is better in my opinion and fits my needs as an artist.

How is this free



Tue

kiwikillsme

This app is insanely high quality. I'm a broke artist and this app is a must have. 11/10



SketchBook Negative Reviews



Glitched

★☆☆☆☆

Dec 24

Kristie.Marie87

Loved this app for quite awhile. Spent months learning how to use it and experimenting with it. Had tons of sketches I spent months on that suddenly changed color when I opened the app the next day. Checked everything and nothing was different. The app just went haywire and ruined my sketch. Annoying and inconvenient to say the least. Will be switching to another hopefully more reliable app.

Crap App

★☆☆☆☆

Jan 11

b nvnchxhdhd

It was fine in the beginning but it deleted all of my work after a stupid glitch. There is no way to recover it. I'm so angry. Over 2 years of work gone.

HORRIBLE

★☆☆☆☆

Nov 19

litbro_95

Numerous times, I have had to delete and re-download the app to get it to work. I have the newest update and it never lets me create a new sketch. Sometimes if I draw for too long of a time it will freeze. This app would be amazing if it stopped glitching.



SketchBook Constructive Reviews

I would give it a 4.5 if that existed....

★★★★☆

Hi, Autodesk, I would like to say that this app was great, and I would give it a 4.5 out of 5 stars if App Store could make users do that. Here's why I'm giving a 4 (technically 4.5) instead of a perfect 5:

1. Sometimes when I close the app only for a while, and then come back, the screen is just black. I do this a few times? Still a black screen, and once I even had to shut down my device and restart it. Thank God that Sketchbook autosaves...
2. This is on the drawings. Sometimes, dark black lines will appear more faded, or even not look as clean, smooth or straight. What's up with that? (This has only happened to me twice, not on consecutive days or weeks)
3. This is just a recommendation. Can you give sketchbook users to set a background for a sketch (like what FlipaClip does), or even be able to make us export it as a transparent PNG file?

I hope that you will hear me out, and I'm not forcing you, but it's best to respond. Thank you!

Jul 26

Mssf5

Bugs?

★★★★☆

Dec 12

UnicornFrappuccinoRupees344

This app is great, beautiful, amazing tools, and I love it, but the problem is that I sometimes have my sketches deleted. This might just be my device, and that's it's most of the time on a lower percentage, but sometimes, I'll go into the app and start sketching, sometimes be halfway through the drawing, and then I leave for less than a second, and I come back, and the page is blank. Or, sometimes it will kick me out, and back onto my home screen. When I open the app it's back on a white canvas, and when I look through the gallery, or the trash, it's still not there. Usually the only trace of the malfunction is the fact that's it left on the same tool and color I was using before, unless the app itself kicked me out, then it just goes back to whatever I was on the day before or so. I hope if this is a bug someone will fix it quickly.

Thank you for reading this, goodbye.

IMPROVE

★★★★☆

Feb 14

notverycoolkid

I love this app. But I wish there was layers.. what I mean is that you could add multiple pictures at a time. Also, I want to trace. Like, add a pic and trace over it! That would be easier for the multi pics. But overall I think its awesome!



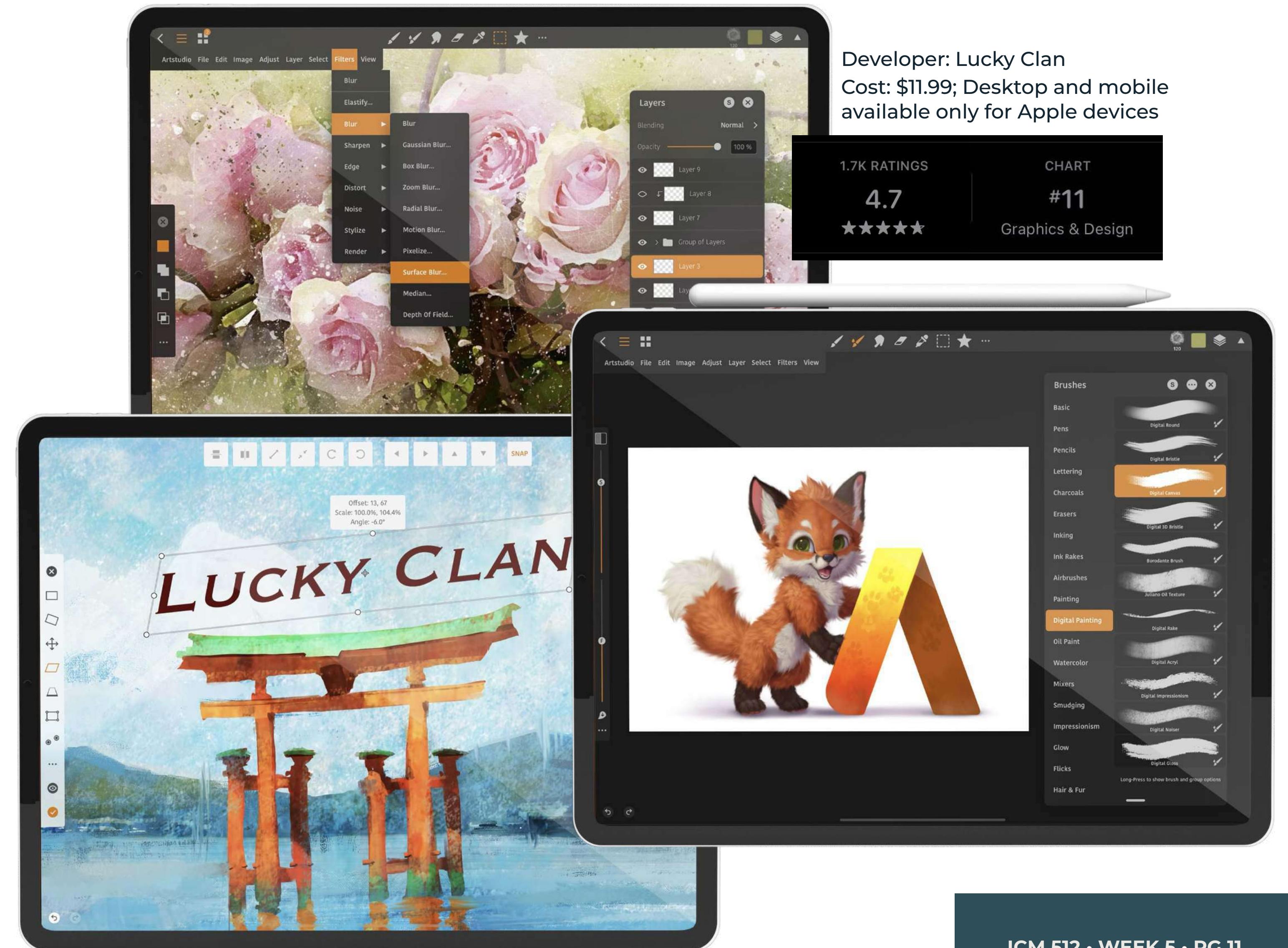
ArtStudio Overview

Summary

Introducing ArtStudio Pro, the most powerful painting and photo editing app available for both iOS and macOS. The successor to our famous ArtStudio app has been redesigned bringing many new features and improvements taking full advantage of the latest technologies Metal, iCloud Drive, Apple Pencil, and optimized for 64-bit multi-core processors to achieve the smoothest possible workflow.

Hundreds of assets are included and users have the ability to import resources in the most popular formats (ABR, TPL, PAT, GRD, ASE, ACO) giving instant access to millions of brushes, patterns, gradients, color swatches and fonts. It will boost your creativity and help you bring your ideas to life quickly and easily.

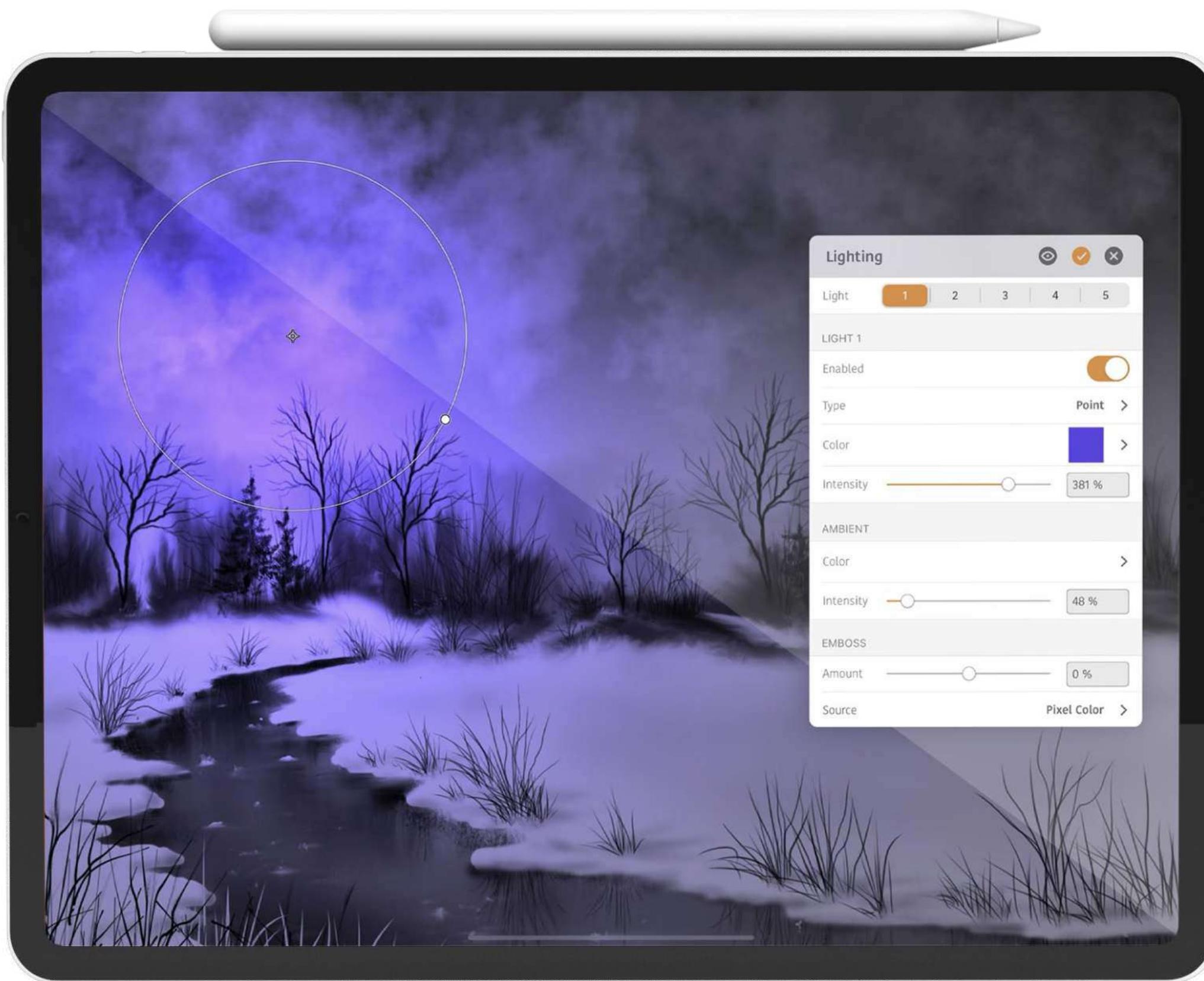
[Apple App Store Description](#)



Developer: Lucky Clan
Cost: \$11.99; Desktop and mobile available only for Apple devices



ArtStudio Positive Reviews



Amazing app



I use it every day for painting, image editing...everything. The Borodante wet brush is simply amazing, I could (and do) paint for days using just that brush. Procreate never clicked for me but Artstudio Pro feels like home. Developer is super responsive and helpful, no glitches no crashes just smooth sailing. Can't say enough good things-if you make images on an iPad you need ArtStudio Pro.

Jul 10
bgulick

The most complete paint app on iPad, still!



Of all the painting and photo retouching apps on the iPad, I believe this one to be the most complete and versatile in a way that's practical to use. Worth it and always being improved. Latest update shows commitment. Photoshop brushes import great! The new version is fantastic.

edited Oct 3
Senteag

Amazing for digital art!

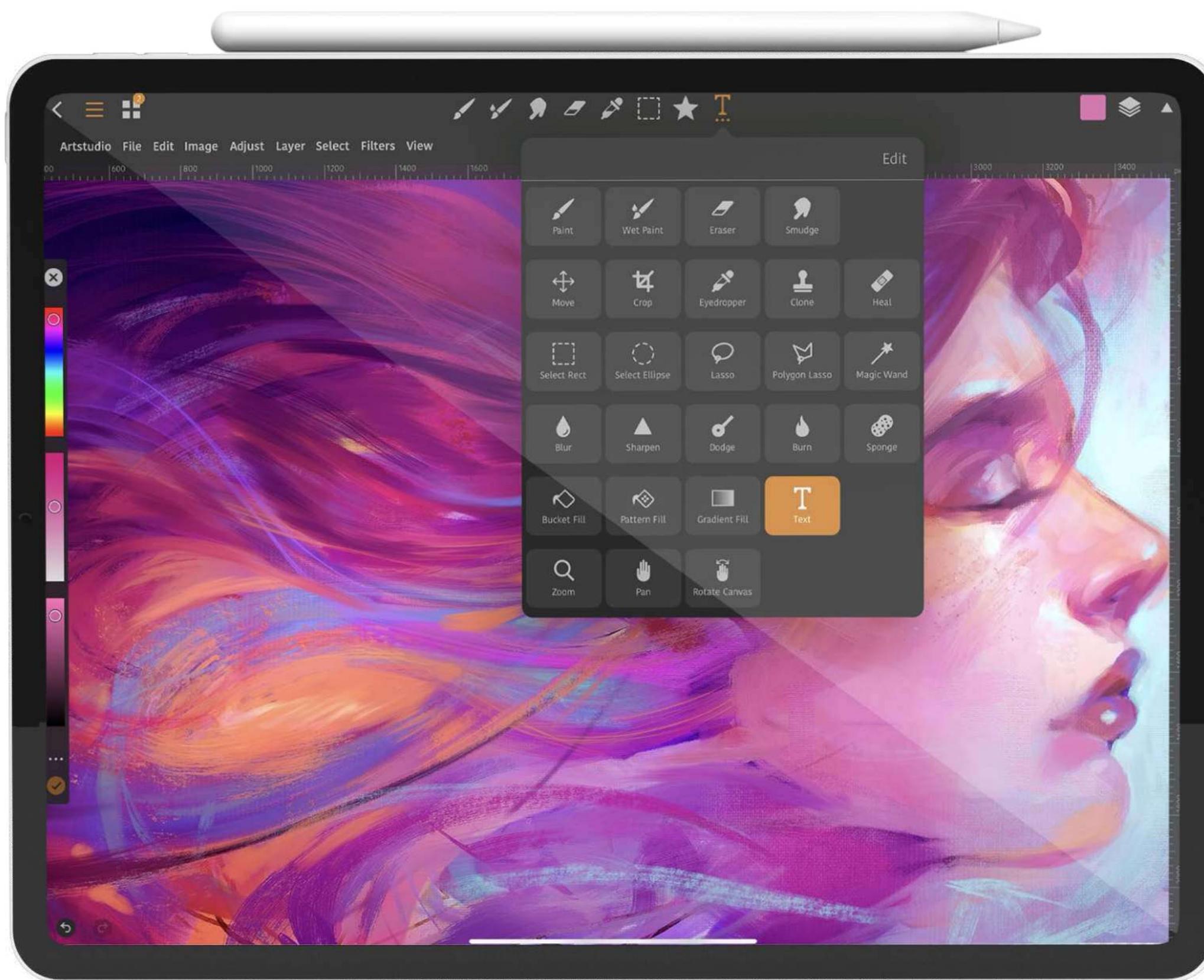


I have been using this program for about 3 years now and I love it! I picked this one over most other digital programs because it was very easy to use. With the newest update I am seriously blown away! The brushes they added are AMAZING. You can create any kind of art with these brushes and this app. I recommend this to all my amateur and professional art friends.

Oct 2
Shawna8567



ArtStudio Negative Reviews



Oct 23
Greg.ni

This app has great features & a nice UI but this app doesn't deserve to have PRO in its name it's ridiculously buggy & crashes a lot even the first Artstudio app with the gray icon from years ago was also extremely buggy

There's videos on YouTube that teaches you how to make things stable or fix crashes can't you guys just hire somebody that specializes in stabilization or bug fixing because whatever you guys are doing ain't cutting it

Please fix Please

Make it so that when you open a project it doesn't show your previous project for a few seconds before the actual project that you want opens

1y ago
marty 613!

Terrible product! Don't buy it!!!



Extremely user unfriendly. Not at all intuitive. I found it useless and worthless. Save yourself time, grief, and money and DON'T BUY THIS!!

Jul 24
oregonwolf

Unintuitive compared to Procreate



Switching brushes, color and effects seems to be stuck in the 90's with Windows Paint features. I had high hopes for this app. Maybe I'm missing an expensive art degree?



ArtStudio Constructive Reviews

Better than Procreate

★★★★★

Better than Procreate in every way. Blending is amazing. Pen smoothing doesn't feel like you're drawing with a rubberband and when you turn off smoothing it doesn't feel like a jack hammer. The default brushes are amazing. The brush engine isn't stupidly complicated. It has adjustment layers!

My main complaint is that the gradient tool and panels need to be redesigned. It's quite difficult to use when creating and designing gradients. It's also not intuitive on how to add and delete gradients or gradient groups. It's not a deal breaker by any means, but it's definitely a weak point I've noticed after using the Artstudio the last few months.

Another thing. Developers, please add a LAB color wheel! Sliders are great and all but a color wheel in addition would be amazing. ❤️

Last thing. Procreate a has a selection rotation feature on their rectangle selection tool. This is very handy for transforming things that need to be lengthened or widened but are already drawn at an angle.

I definitely recommend this app. I'm trying to get all my friends to download it.

Nov 25

whaaaley

One of my all time favorite apps.

★★★★★

I could go on and on giving positive lip service to this app. I've been using art studio since inception and now use art studio pro almost daily. That said, there is one thing that has been bothering since I got the app and I actually assume there is probably an option I could click to clear it up but I just haven't seen one in my absent minded rummaging through options. The problem I'm having is that the gallery is stored in "the cloud". The iPad itself has thumbnail representations which you click on and then wait for the file to download, which can take a while depending on your project size. The real problem for me is that the thumbnails all have question marks on them and no picture to represent the artwork. I'm not in the habit of naming every piece and even if I was I wouldn't remember what name represents what picture. Is there something I'm missing here? Some way to enable the thumbnails to have picture representations of the artwork? Thank you.

Great Program! Could use some improvements

★★★★★

I absolutely love this program! It does nearly everything I need it to do! I've been able to do the majority of my art and commissions on my iPad thanks to this app. Definitely one of the best low cost art apps you can buy for your iPad!

The only thing keeping me from giving this 5 stars is the lack of good blending tools. I haven't been able to find any brushes that can blend with transparency, I usually have to blend it into another color on the same layer. This makes it so that I have to keep going back to Procreate and my laptop to finish coloring pieces. I would also like to be able to select my own colors for gradients. Those are my suggestions for the developers.

Other than that, this is a great program and I use it all the time! Definitely worth checking out! ❤️🌸✨

Jul 12

moukeefe

Illustration App Point Of Views

POV STATEMENTS



Procreate

Users that produce detailed projects over a longer period **need** access to their entire edit history **because** work can easily be destroyed or deleted permanently with no restorative capabilities.

Users that utilize Procreate regularly **need** access to external or cloud-based storage **because** Procreate projects require a lot of memory and can easily max out iPad storage.



Autodesk SketchBook Pro

Users that want to export their work on transparent backgrounds **need** Portable Network Graphic (PNG) capabilities **because** other apps and software are sought out to perform this step, which interrupts the creative process.

Users that use multiple layers and want to export a file with their layers intact **need** more layer functionality **because** SketchBook offers limited layers based on file size and only exports flattened images.



ArtStudio Pro

Users that want their creative experience to be suitable for them and seamless **need** a customizable user interface **because** other illustration apps offer this feature which makes the process more workable and enjoyable for artists.

Users that want to create animations **need** animation features **because**, at a higher cost, ArtStudio does not offer animation capabilities while other illustration apps do.

