Your mission: Redesign the gift-giving experience ... for your partner. Start by gaining empathy.

1 Interview

8min (2 sessions x 4 minutes each)

Chris gave his brother a bread-making book for Christmas, multiple recipes of different kinds of breads, hands-on, made soap before, made other things, probably wife that thought of that, he's been making different kinds of bread every couple weeks. amazon. arrived in two days, a week before christmas, a year younger than him (30's)

2 Dig deeper

8min (2 sessions x 4 minutes each)

He's made soap, candles, essential oils. Recently got divorced, first christmas alone, so gave him a gift. Went over to his house and spent the day with him and mom. Only time they went out this year

Reframe the problem.

3 Capture findings 3 min

needs: things they are trying to do* ^{*}_{use verbs}

Cheer up brother, make him feel appreciated during christmas season

insights: new learnings about your partner's feelings/ worldview to leverage in your design*

*make inferences from what you heard

Care about your brother and his well-being especially during the holiday season

4 Define problem

Chris	partner name/
needs a way to	enc
Surprisingly // [circle one]	because
<u>hardship</u>	
	insiį

statement 3min

e/description

courage

user's need

// but ...

ight

Ideate: generate alternatives to test.

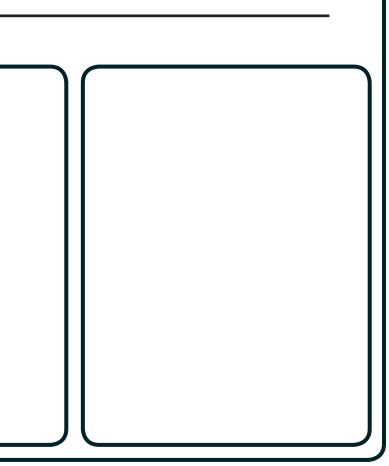
5 Sketch at least 5 *r*αdicαl ways to meet your user's needs.

8			
write your problem statement	above		

6 Share your solutions & capture feedback. 8 min (2 sessions x 4 minutes each)

Notes



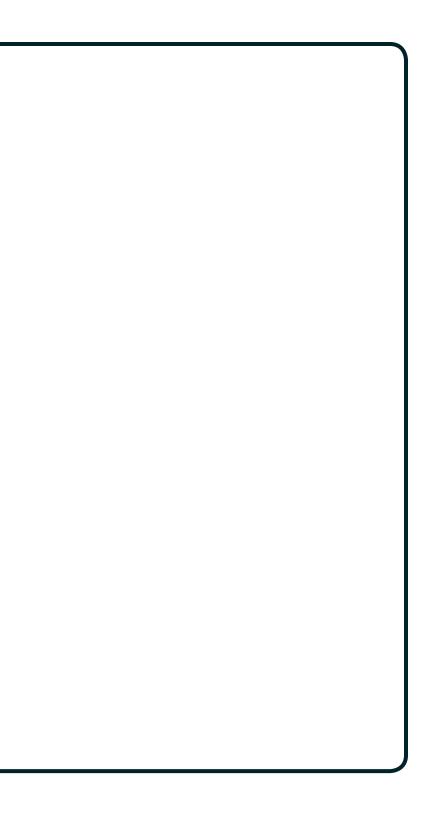


Switch roles & repeat sharing.

Iterate based on feedback.

7 Reflect & generate a new solution. 3min

Sketch your big idea, note details if necessary!



Build and test.

8 Build your solution.

Make something your partner can interact with!	What worked	
[not here]	Questions	
10min	8min (2 sessions x 4 minutes each)



9 Share your solution and get feedback.

/hat could be improved...

eas...